Welcome to the 80TH ANNUAL Crystal Springs Rodeo

In America's Most Natural Rodeo Bowl at the Crystal Springs Ranch

CRYSTAL SPRINGS
★ EST. 1946 ★ RODEO



2025 Miss Crystal Springs Rodeo
Alison Zacharias

E.W. Weisel, the founder of the Crystal Springs Rodeo, took this spot on his ranch from a duck pond to a rodeo bowl in a few short years. The CSR arena with its new drain tile and freshly painted white fence arena opened to so many fans, E.W. had to add more performances. He brought in electricity and light poles so the rodeo could run into the evenings. After E.W. sold the ranch in the 1970s the mission of the CSR board has been to keep his dream alive.

We are pleased to welcome you back to the 80th CSR! After last year's too close tornadoes and flooded arena, we are so thankful to have you here. For the first time last year, the PRCA postponed the Saturday rodeo until Sunday afternoon. The PRCA requires rodeos to hold all performances, if not, the rodeo will not count for the contestants.

Our board and volunteers scrambled to get sump pumps into the arena, contestants and campers pulled out of the mud, a fill-in bullfighter, announcer, and workers. The result was a gorgeous and nostalgic Sunday performance with some good but muddy rides. We are so appreciative of the contestants and fans that showed up.

Crystal Springs Rodeo queens Miss Alison Zacharias and Jr. Miss Sedona Marshall have done an excellent job representing CSR throughout South Dakota, Iowa, Wyoming, Montana and even Scotland! It is always fun to track the queens travels at Miss Crystal Springs Rodeo Facebook page.

For the 80th live music is back on the hill each night at the Eastside Equipment bandstand. Wednesday night welcomes a special guest Layton Lee, a musician that grew up in Clear Lake. We also hope you enjoy the Old Glory surprise we have in store for the 80th CSR-250th America celebration.

Thanks Folks, we endure to bring the finest in rodeo talent and sincerely hope you enjoy our show and the Clear Lake community.
The CS Rodeo Committee

P.S. ~ The Ranch House will be OPEN on SATURDAY, June 27th 10-2 and 4-6 pm
Come see a piece of CSRodeo History!



4 NIGHTS OF FREE LIVE MUSIC FOLLOWING THE RODEO

Sit back on the hill or jump in the arena for some great music and dancing.
This year, each night, we are featuring a new-multi talented musician!



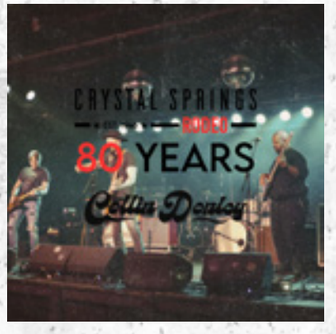
NIGHT #1 - WEDNESDAY, JUNE 24TH: ACOUSTIC CONCERT FEATURING LOCAL FAVORITE, LAYTON LEE

Admission free with Wednesday rodeo ticket.



NIGHT #2 - THURSDAY, JUNE 25TH: ACOUSTIC CONCERT WITH COLLIN DONLEY, CORY WALLER, AND EMILEE JOHNSON

Admission free with Thursday rodeo ticket.



NIGHT #3 - FRIDAY, JUNE 26TH: COLLIN DONLEY BAND FEATURING CORY WALLER & THE WICKED THINGS

Admission free with Friday rodeo ticket.



NIGHT #4 - SATURDAY, JUNE 27TH: CORY WALLER & THE WICKED THINGS FEATURING COLLIN DONLEY

Admission free with Saturday rodeo ticket.

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Since CSR is a unique rodeo, we want our contestant award to remain unique in the PRCA. We thank our 2026 Black Hills Gold Ring award sponsors for making this possible and making the contestant's win all the more special.

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BAREBACK RIDING

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THE BASICS

The rodeo sport with the most injuries, bareback riding has been compared to riding a jackhammer with one hand. The only equipment the cowboy uses is a bareback "riggin," which is a suitcase-style handhold about 10 inches wide customized to the cowboy's grip. This "riggin" is attached to a piece of leather that is cinched, with a pad, around the horse's girth. Cowboys add to their score with their spurring techniques - always trying to match the horse's rhythm by spurring on each jump. They show control by reaching forward with their feet as the horse comes down, then bringing their heels back with toes turned out.

"LUCK OF THE DRAW"

The ride is scored by two judges, each awarding up to 25 points for both the rider and animal's performance (up to 100 points). The cowboy, however, does not get to choose his horse. His horse is chosen for him in a random drawing about one week prior to the rodeo. Fifty percent of the ride really does depend on the luck of the horse they draw and how hard it bucks!

"HUNG UP"

When a bull rider or bareback rider cannot remove his hand from the rope or handle before he dismounts or is thrown off the bull's or horse's back, his hand is "hung up" - a dangerous situation - and the pickup men or bullfighters will move in to help dislodge his hand so he can get clear of the animal.

RULES TO WATCH

1) The mark out rule: The cowboy must leave the chute with his feet above the break of the horse's shoulders.
2) If the rider touches the horse or himself with his free hand, he is disqualified.
3) If the horse doesn't buck to performance specifications, the judges can offer a re-ride on another horse.

2025 SCORE TO BEAT: 86.0



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STEER WRESTLING
A.K.A. "BULLDOGGING"

Presented by Lorenzen Auction





THE BASICS

Speed and strength are the name of the game in steer wrestling. In fact, with a world record sitting at 2.4 seconds, steer wrestling is the quickest event in rodeo. The objective of the steer wrestler, who is also known as a "bulldogger," is to use strength and technique to wrestle a steer to the ground as quickly as possible. That sounds simple enough. Here's the catch: the steer generally weighs more than twice as much as the cowboy and, at the time the two come together, they're both often traveling at thirty miles per hour. Speed and precision, the two most important ingredients in steer wrestling, make bulldogging one of rodeo's most challenging events. To catch the sprinting steer, the cowboy uses a "hazer," who is another mounted cowboy who gallops his horse along the right side of the steer and keeps it from veering away from the bulldogger. The efforts of the hazer can be nearly as important as those of the steer wrestler.

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PENALTY TO WATCH

"Breaking the barrier": If the cowboy exits the box too early and doesn't give the steer a head start, he breaks the barrier and is assessed a ten second penalty.

RULES TO WATCH

1) "The clear fall": The steer must be on all fours until the cowboy changes the steer's direction.
2) If the steer accidentally falls down, it must be allowed to stand up again on all fours, so that the cowboy can wrestle it down.

2025 TIME TO BEAT: 4.9 SECONDS

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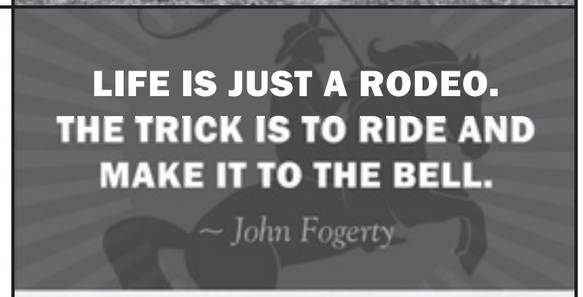
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COOKIE THE RODEO CLOWN

PASSION FOR RODEO AND ENTERTAINMENT

Cookie the Rodeo Clown has always had a passion for entertaining and making sure Rodeo fans get their moneys worth. Like many other PRCA barrel men, Zack got his humble beginnings at the World famous Cody Night Rodeo. He is more than thankful for the opportunity given to him by Maury Tate of Mo Betta Rodeo Co. that has developed into his dream career.







EXPERIENCE

After completing his first full year on the road in 2023 Clowning PRCA events all over the country, Zack has made a name for himself in a hurry with his passion for Clowning. You might remember him just by the mullet, or by the viral social media rodeo jokes. Cookie the Clown looks forward to hitting the road with his wife Elise, son Weston, and daughter Savannah, accompanied as always with the mini horse Dolly.

www.cookierodeoclown.com

TEAM ROPING

Presented by Roelofsen's Can-Am





THE BASICS

Team roping, the only true team event in ProRodeo, requires close cooperation and timing between two highly skilled ropers - a header and a heeler - and their horses. The key to success? Hard work and endless practice. Team roping partners must perfect their timing, both as a team and with their respective horses. After giving the steer a head start, the header's horse jumps to action and the header throws out the first loop, which must catch the steer's head or horns. The header then "dallies" or wraps his rope around his saddle horn and moves his horse to pull the rope taut. This movement changes the direction of the steer and gives the heeler a chance to throw out the next loop. Timing is everything as the heeler attempts to catch both of the steer's hind legs when they are in the air. After looping the legs, the heeler also "dallies" his rope to stop the steer. The clock is stopped when there is no slack in their ropes and their horses face one another.

RULE TO WATCH

The header's catch must be around either the steer's neck, the neck and one horn or both horns; otherwise the catch results in disqualification.

PENALTY TO WATCH

A 5-second penalty is added if the heeler only catches one of the steer's legs.

2025 TIME TO BEAT: 5.1 SECONDS

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CRAZY COWGIRL TRICK RIDING

2026 Specialty Act



Candice Aamot began trick riding at the age of 7. She has been blessed to have trained under some of the greats in the industry such as Madison MacDonald-Thomas, Dusti Crain-Dickerson, and Haley Proctor. With her horses Dusty, Devilina, and Spirit she continues to amaze and awe crowds in the Midwest area.



HORSES

"Tres of Firewater" aka Dusty: Dusty has been with Candice at every clinic and performance she has ever attended. At only 9 years of age he is truly an amazing individual. Dusty is excellent at being sure and steady in the ring. Candice does her vaulting tricks and just about everything else on Dusty.

"Finale A Frost" aka Devilina is Dusty little sister. She is only 7 and is one determined mare. Fenders and speeding around the arena with her ears back show her determination. Look for her as Dusty's partner in Roman Riding as well.

"Check This Flit Out" aka Spirit is the speed demon of the group. An accomplished 1D barrel horse for Candice's sister prior to his career in trick riding. This big guy handles the big arena's and strap tricks with ease.



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SADDLE BRONC RIDING

Presented by Crystal Springs Feeds





THE BASICS

Saddle bronc riding evolved from the task of breaking and training horses to work the cattle ranches of the Old West. Many cowboys claim riding saddle broncs is the toughest rodeo event to master because of the technical skills necessary for success. Every move the bronc rider makes must be synchronized with the movement of the horse. The cowboy's objective is a fluid ride, as opposed to the wilder and less-controlled ride of bareback riders. After the first jump out of the chute, the cowboy works to sync up his spurring strokes with the horse's jumps. This event requires strength to be sure, but the event also demands style, grace and precise timing. While a bareback rider has a rigging to hold onto, the saddle bronc rider has only a thick six-foot braided rope attached to the horse's halter. Using one hand, the cowboy tries to stay securely seated in his saddle. Pulling the rein too short could pitch the rider over the top of the horse and pulling it too loose could get him bucked off behind the horse.

"LUCK OF THE DRAW"

The ride is scored by two judges, each awarding up to 25 points for both the rider and animal's performance (up to 100 points). The cowboy, however, does not get to choose his horse. His horse is chosen for him in a random drawing about one week prior to the rodeo. Even though the cowboys study their draws' bucking habits to know what to expect, fifty percent of the ride really does depend on the luck of the horse they draw and how hard it bucks!

RULES TO WATCH

1) The mark out rule: The cowboy must leave the chute with his feet above the break of the horse's shoulders.
2) If the rider touches the horse or himself with his free hand, he is disqualified.
3) If the horse doesn't buck to performance specifications, the judges can offer a re-ride on another horse.

2025 SCORE TO BEAT: 87.5



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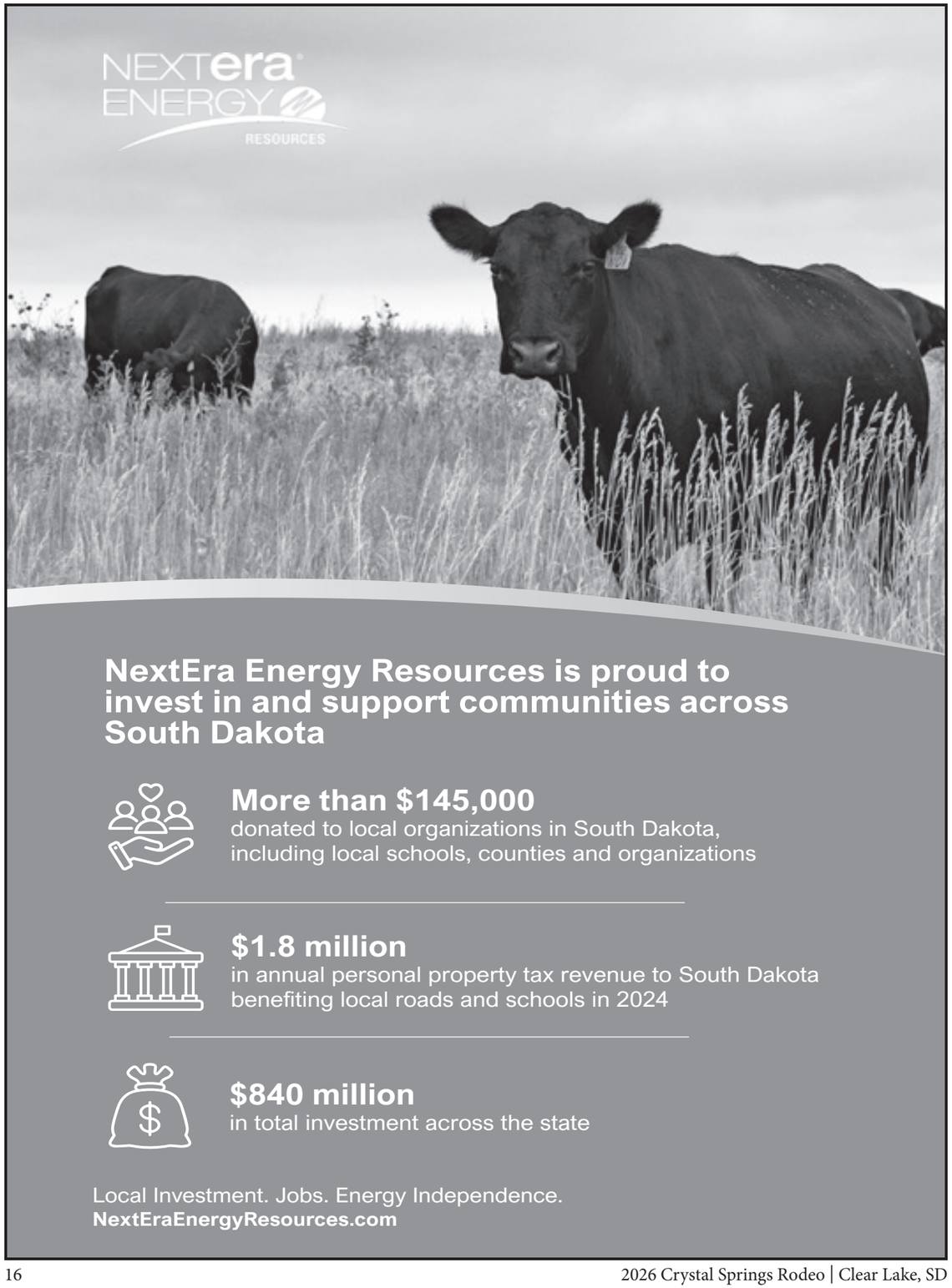
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TIE-DOWN RIDING

Presented by Invenergy





THE HISTORY

More than any other event in professional rodeo, Tie-Down Roping has roots dating back to the working ranches of the Old West. When calves were sick or injured, cowboys had to rope and immobilize them quickly for veterinary treatment. Ranch hands prided themselves on how quickly they could rope and tie calves, and they soon turned their work into informal contests.

THE BASICS

Today, the mounted cowboy starts from a box, a three-sided fenced area adjacent to the chute holding the calf. The fourth side of the box opens into the arena. When everything is right, the cowboy nods his head and the chute opens. The horse is trained to come to a stop as soon as the cowboy throws his loop and catches the calf. The cowboy then dismounts, sprints to the calf and throws it by hand, a maneuver called flanking. If the calf is not standing when the cowboy reaches it, he must allow the calf to get back on its feet before flanking it. After the calf is flanked, the roper ties any three legs together with a pigging string - a short, looped rope he clenches in his teeth during the run.

PENALTY TO WATCH

"Breaking the barrier": A cowboy's success in tie-down roping depends in large part on the precise teamwork between him and his horse. The calf receives a head start that is determined by the length of the arena. When the calf reaches its advantage point, the barrier is released. If the horse breaks the barrier before the calf reaches its head start, the cowboy is assessed a 10-second penalty.

RULE TO WATCH

1) The tie on the calf's legs must include at least one wrap around any 3 legs and a half hitch knot, or "hooey"; otherwise the run is disqualified.

2025 TIME TO BEAT: 10.0 SECONDS

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BARREL RACING

Presented by Dakota Pumping Septic Service - Scott VanMaanen





THE BASICS

Barrel racing teams one woman with outstanding horsemanship abilities with one very well-trained horse to make this race against the clock one of professional rodeo's most colorful and exciting events. The horse and rider burst past the start line to face an obstacle course of three barrels. Riders can choose to begin running a cloverleaf pattern through the barrels either to the right or to the left. Speed counts in this event where each run is timed to the hundredths of a second, making every fraction of a second count. Speed is gained by riders working to keep their horse moving in a straight line between the barrels, shortening the distance traveled between them. This tight movement is partly a factor of the horse's natural flexibility and partly the ability of the horse and rider to keep the straightest line. The closer a rider can get her horse to circle the barrels, the faster the time as well. This is done by riders keeping a balanced body position, while using rein and leg pressure to guide the horse around the barrels. Although either horse or rider can touch the barrels, this close contact is risky, but done well, it can pay off in time gained.

Barrel racing at the CSR is sanction by the Women's Professional Rodeo Association (WPRA). The WPRA is the oldest women's sports organization in the country. The association started in 1948 with a group of Texas ranch women who wanted to add a little color and femininity to the rough-and-tumble sport of rodeo. Today, the association boasts more than 3,000 members, over 1,500 events and payouts totaling over $5 million.

2025 TIME TO BEAT: 16.78 SECONDS

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A Farewell from CSR Queen Alison Zacharias



As I prepare to wear this beautiful Montana Silversmiths crown for the very last time, my heart feels incredibly full — full of joy, gratitude, love, and yes... a little sadness too.

When I began my reign as your 2025 Miss Crystal Springs Rodeo Queen, our rodeo season started with multiple tornadoes rolling through. At the time, I remember thinking, *well... this is certainly going to be a whirlwind year. But looking back now, I think it was God's way of stitching together pieces of my story long before I ever understood why.

When I was little, my parents used to call me "Tornado Ali." Partially because I was a little wild, partially because I always seemed to leave a trail of messes behind me. But years later, here I stand as your rodeo queen while our rodeo itself weathered tornadoes, and suddenly that childhood nickname came rushing back. I guess some titles never leave you. But somewhere between the storms, the miles, the arena lights, and the countless memories... this year became so much more than I ever imagined it would be.

Over this past year, this title gave me the opportunity to travel all over the Great Lakes and Badlands Circuits, meeting incredible people, building lifelong friendships, and sharing the values of the western way of life and the legacy of the Crystal Springs Rodeo. From early morning interviews when coffee felt more necessary than confidence, to late nights under bright arena lights with dirt on my boots and a full heart, every single moment has been a blessing I will carry forever.

My platform, "Invest In The Next," became deeply personal to me this year because I realized that every person standing where I stand today is only here because someone before them took the time to invest in them. Someone taught us how to hold the reins, how to carry ourselves, how to work hard, how to love this lifestyle, and how to keep these traditions alive.

So to the young girls who dream of wearing this crown someday, please remember this: being a rodeo queen is not about being perfect. It is not about never making mistakes or always having everything together. Trust me... "Tornado Ali" can personally confirm that. It is about showing kindness when no one is watching, encouraging others, carrying yourself with grace, and never being afraid to be exactly who God created you to be.



As difficult as it is to close this chapter, I know the memories, friendships, and connections I have made will stay with me forever. Rodeo is so much more than a sport. It is family. It is tradition, a tradition that will stay with me forever.

YOU CAN READ ALISON'S FULL STORY AT:
crystalspringsrodeo.com/mcsr/



BULL RIDING

Presented by Helena Agri-Enterprises





Bull riding is both fun and frightening to watch. It is one of rodeo's most popular sports most likely because it is also unquestionably the most dangerous. Balance, flexibility, coordination, quick reflexes and a good mental attitude are the stuff of which good bull riders are made.

THE BASICS

To stay aboard the bull, a rider grasps a flat braided rope, which is wrapped around the bull's chest just behind the front legs and over its withers. One end of the bull rope, called the tail, is threaded through a loop on the other end and tightened around the bull. The rider then wraps the tail around his hand, sometimes weaving it through his fingers to further secure his grip. Unlike bareback and saddle bronc riding, spurring is not required in bull riding. The rider's only goal is to stay on the bull. To maintain control and tally maximum points during the ride, the cowboy works to stay in the middle of the bull's back and close to his hand hold. Moving too far from the hand hold can cause the rider's hand to be jerked loose and throw him off the bull.

"LUCK OF THE DRAW"

The ride is scored by two judges, each awarding up to 25 points for both the rider and bull's performance (up to 100 points). The cowboy's bull is chosen for him in a random drawing about one week prior to the rodeo. Even though the cowboys study their bull's bucking habits in order to know what to expect, fifty percent of the ride really does depend on the luck of the bull they draw and how hard it bucks! Judges assess the difficulty of the ride by watching the bull's spinning, jumping, side-to-side motion, etc.

RULES TO WATCH

1) If the rider touches the bull or his body with his free hand, he is disqualified.
2) If the bull doesn't buck to performance specifications, the judges can offer a re-ride on another bull.

SAFETY FIRST

Riders must wear protective vests and many wear helmets with face cages to protect their bodies from the massive bulls.

2025 SCORE THE BEAT: 87 POINTS

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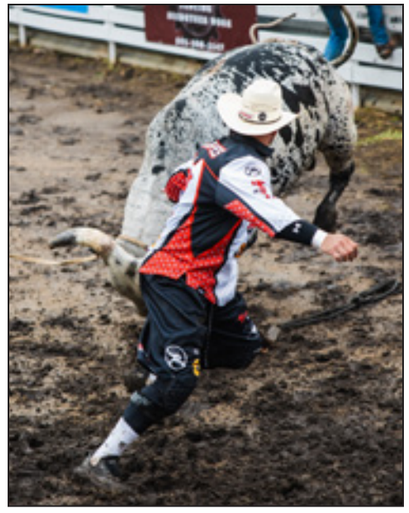
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Nate Jestes

Professional Bullfighter





HOMETOWN: Douglas, Wyoming

FAMILY: Married to Bridget with two children

COLLEGE: University of Montana

PRCA MEMBERSHIP: 2010

COWBOY PROTECTION

6x NFR Bullfighter and an 9x PRCA Bullfighter of the Year Top 5 nominee

OTHER NOTABLE RODEOS

Wrangler National Finals Rodeo, San Antonio Stock Show & Rodeo (San Antonio, TX), Cheyenne Frontier Days (PBR), Xtreme Bulls Tour Finale, Pendleton Round-Up (Pendleton, OR), and Rodeo Rapid

FREESTYLE

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NATE'S BIO

Hailing from Douglas, Wyoming, Nathan finds solace and strength in the values upheld by the communities in the state. His favorite retreat in Wyoming is amidst the mountains, where he embarks on elk hunting adventures. Traveling the entire year with his family, including his wife, Bridget, and little girls, Harper and Channing, Nathan Jestes found fulfillment in being a dedicated family man while passionately pursuing his rodeo career. This unique blend of family and passion set the stage for an unforgettable year in his remarkable journey.

Keep up with Nate on Instagram and Facebook.

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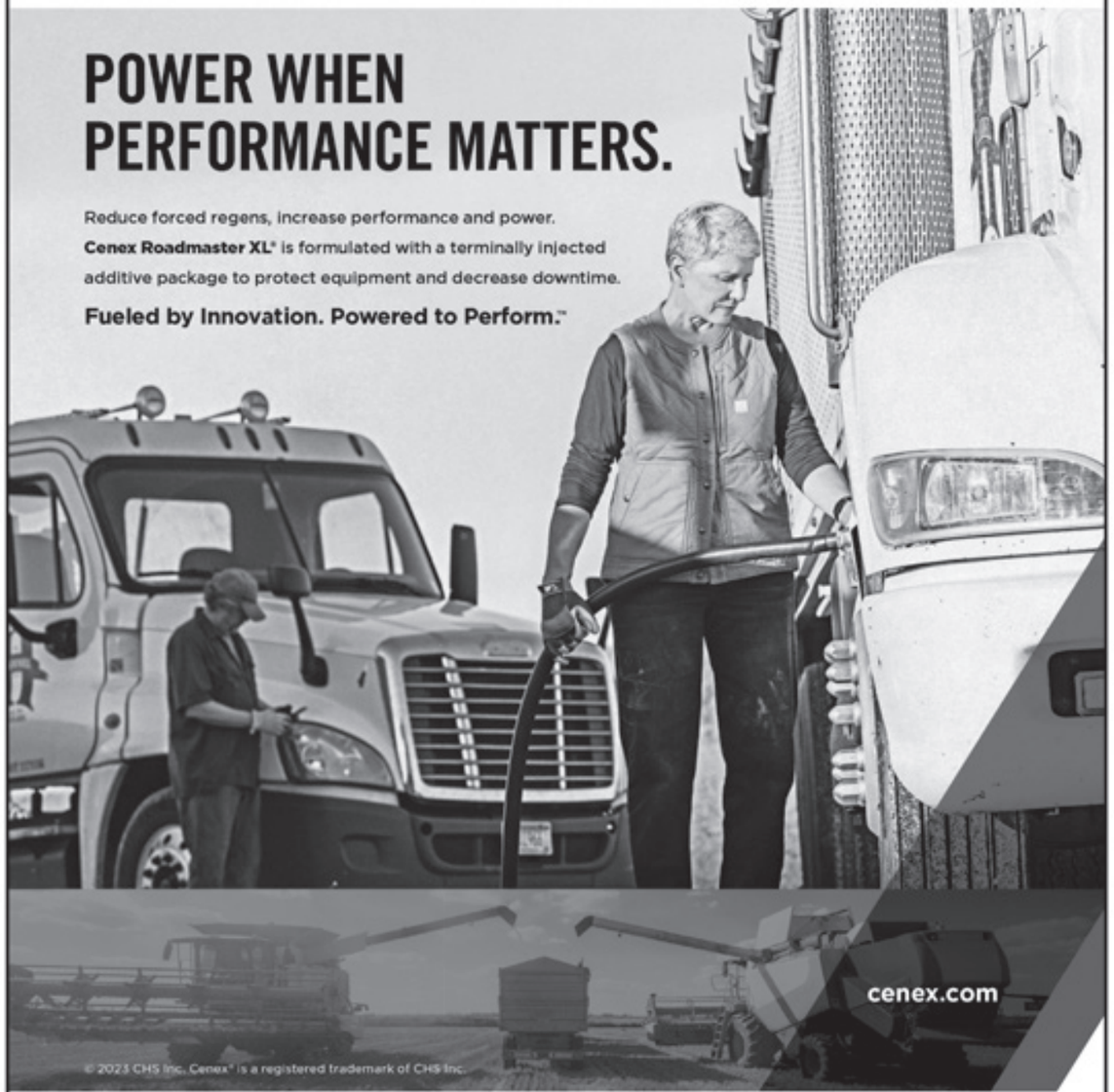
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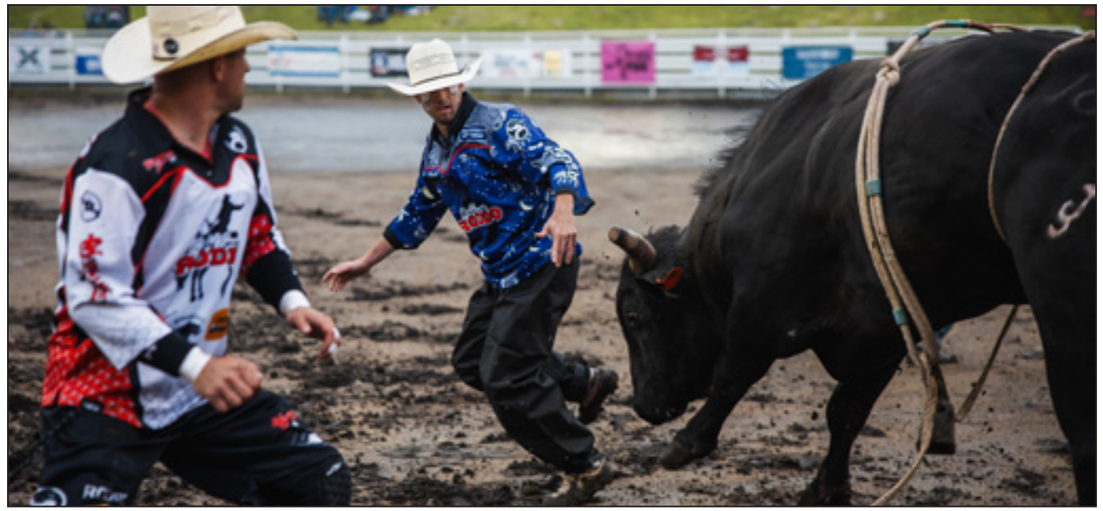


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Get all of your fuel, beer and food at the Clear Lake Cenex® C-store located on the corner of Hwy 15 and Hwy 22. Stop in before, during, or after the rodeo. Be safe, have fun, and enjoy the rodeo with fuel and goodies from the Cenex C-store in Clear Lake.

BEAU SCHUETH

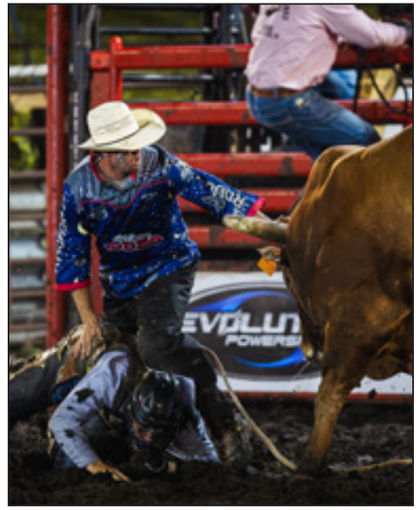
Professional Bullfighter



BEAU SCHUETH

O'Neill, Nebraska

How he got started: "I actually wanted to ride bulls," he said. "I rode cows and steers growing up, but then I got into high school and kind of stopped. In college, I wanted something to do, so instead of wasting money learning how to ride bulls, I decided to fight them." A bullfighter's job is to keep the rider healthy. If a rider gets bucked off, bullfighters make sure they can keep the rider away from the bull. "If anyone has to take a shot, that guys is me," Schueth said.



BULLRIDER'S SAFETY CREW

There are no pickup men in bullriding. As soon as the rider dismounts or gets bucked off, the bullfighters move in to do their work. Two to three bullfighters work as a team to protect the rider. One tries to distract the bull while the other steps in to help the cowboy get out of the way. Sometimes this requires bullfighters to step in between the angry bull and downed rider to protect the cowboy.





STOCK CONTRACTORS: All PRCA rodeo events involve livestock, and the care of those animals falls to the stock contractors who buy or breed them, raise them, feed them, watch over them, provide medical care when necessary, and transport them safely between rodeos and their home pastures. The CSRodeo is able to bring some of the top-performing livestock thanks to our Stock Contractor.

Dakota Rodeo Company's, Joe Simon, is the owner of JS Horse Company and has been in the bucking stock and horse business since childhood, taking over the company that was started by his father over 50 years ago. Chad Berger and Sarah Berger of Chad Berger Bucking Bulls came on with Dakota Rodeo Co in the early 2000's and have been putting their name on the map with top bucking bulls in both rodeo and professional bull riding. Berger, a 12X PBR Stock Contractor of the Year grew up on a ranch in Mandan, ND where his father started raising bucking bulls in the 1960's.

Dakota Rodeo believes in great stock and has also teamed up with 11X PRCA Contractor of the Year, Stace Smith ProRodeo, to provide some of the rankest rough-stock to the 80th Crystal Springs Rodeo.

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WELCOME TO THE 9TH ANNUAL CRYSTAL SPRINGS RODEO'S XTREME BULLS

Xtreme Bulls - Where the top bull riders face the rankest bulls in the world. Dakota Rodeo and Chad Berger bring the rank bulls and the top PRCA ProRodeo contestants compete in four sections of Xtreme Bull Riding. The top 5 receive a custom CSR jacket and split more than $20,000 in added prize money thanks to our partnership with Rank 45. The winner will be crowned at the end of the night as the 2026 CSR Xtreme Bulls Champion!

We thank the following sponsors for their support of Xtreme Bulls

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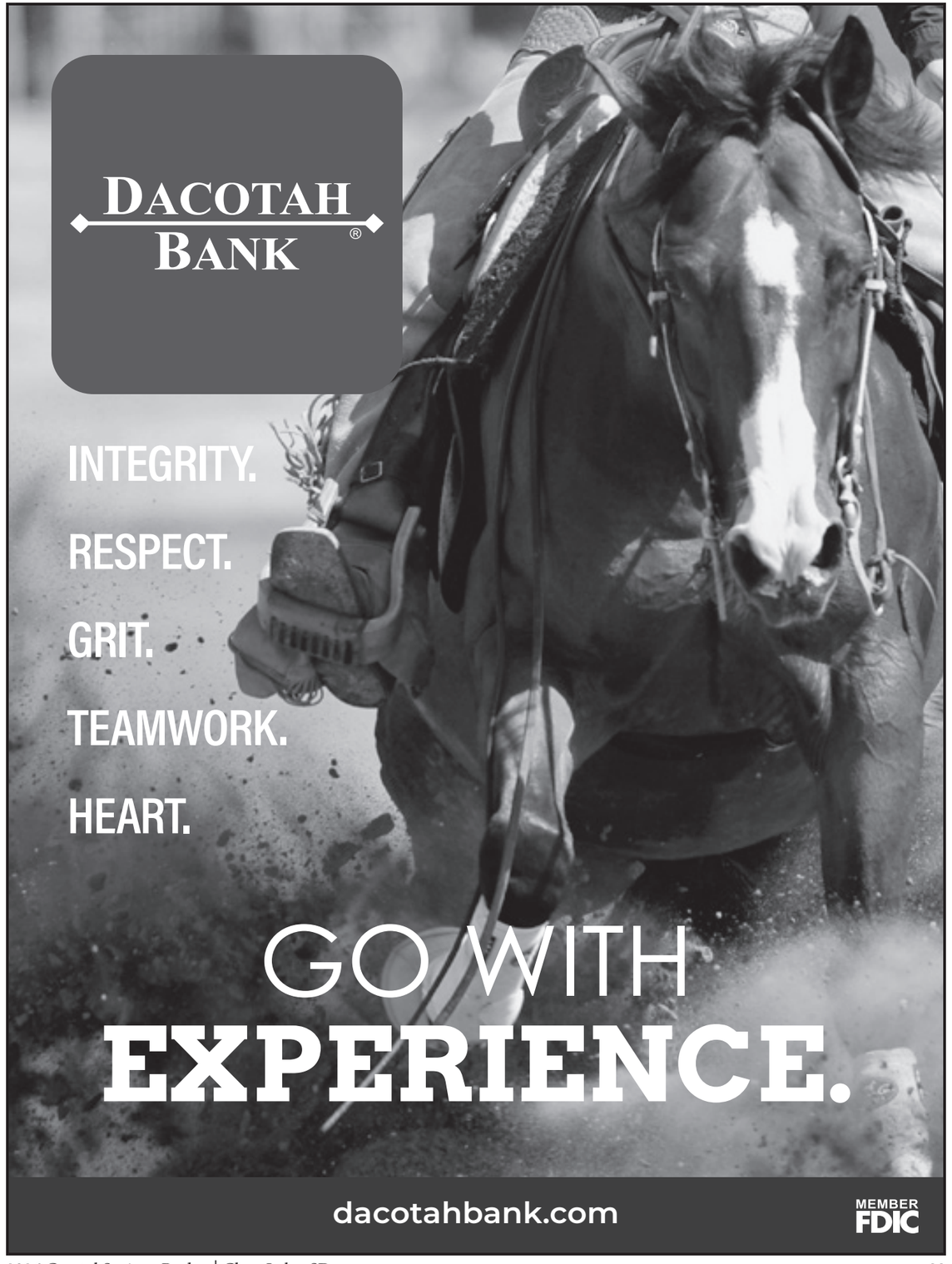
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2026 Xtreme Champion was Hayden Welsh from Gillette, WY with 86.5 points on Dakota Rodeo's Sky Walker for $5,132. In second place was Colome, SD cowboy, Riley Shippy, who came in a half point behind at 86 on Trump Train for $3,935. Coming in third was Kahiwa Augustrio at 85.5 with $2,908.







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Free Kid's Tickets - A Dedication to Family and CSRodeo



Elliot Lorenzen, owner of Lorenzen Equipment, and his wife, McKenzie, are both lifelong locals and grew up attending the Crystal Springs Rodeo every year. Today, they continue that tradition with their three children, making memories on the hill just like they did as kids.

The Crystal Springs Rodeo is where families come together year after year. That's why the Lorenzens feel strongly about giving back in a way that would preserve a beloved local tradition for the next generation. Their recent donation to the rodeo ensures that all children 12 and under can attend and camp for free. "We wanted to make sure no family had to think twice about bringing their kids," Elliot shared. "This rodeo has always been a part of our family's summer, and we hope it continues to be that for others."

Beginning with just a few header trailers and a lot of determination, Elliot started Lorenzen Equipment in 2017 just outside of Gary, SD. What started small quickly grew into a trusted and thriving equipment business that is known for quality service and genuine care.

Beyond running a successful business, Elliot remains dedicated to the community. He volunteers as a firefighter and serves on the Deuel County Conservation District. Whether through business, service, or support for local events, the Lorenzens reflect a deep commitment to helping the community thrive.

Thanks to the generosity of the Lorenzens, this year's rodeo isn't just a fun weekend—it's a reminder of the power of community and the importance of keeping local traditions alive.

Written by Rebecca Toben

LORENZEN
EQUIPMENT - GARY, SD
605.520.4729

2025 RODEO TOP FINISHERS

BAREBACK RIDING		
Clay Jorgenson (ND)	86.0 points	$3,983
SADDLE BRONC RIDING		
Zachary Dallas (NM)	87.5 points	$3,722
BULL RIDING		
Jestyn Woodward (SD)	87.0 points	$5,118

TIE-DOWN ROPING		
Dalton Porch (SD)	10.0 seconds	$2,627
STEER WRESTLING		
Austin Hurlburt (NE)	4.9 seconds	$2,248
TEAM ROPING		
Sage Burress Tyan Johnson (SD)	5.1 seconds	$2,721/ea.
BARREL RACING		
Jessica Routier (SD)	16.78 seconds	$2,741



RODEO PURSE

The CSR committee adds $6,000 per event to the timed event entry fees and $11,000 per event to the rough stock entry fees. Both the added money and the entry fees make up the rodeo purse.



PRCA AND WPRA

Crystal Springs Rodeo is a Pro Rodeo sanctioned by both the PRCA and Women's Professional Rodeo Association.

Complete Top 3 list can be found at: crystalspringsrodeo.com/rodeo-results/

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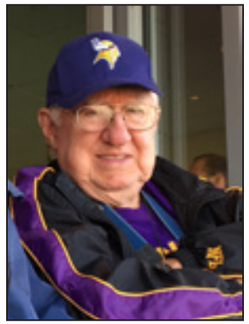
First Bank & Trust
Toronto



CSR 80th Memorial to the CSRanch Owners



The CSRodeo founder, E.W. Weisel bought this gorgeous ranch in 1939. He is also known as the cowboy who made a dream come true. He looked out on the hills of his Crystal Springs Ranch and the natural rodeo bowl they formed and saw the bulls and the broncs and the roar of a great rodeo crowd. He and his wife Jo, and daughter Cleo made that dream into reality. They ran the rodeo from the 1940s through the 1970s when they sold the ranch. In the 1980s a new local rodeo committee came in to salvage the rodeo, but not the ranch.



In 1988, Norman Hoffman was looking for a place to expand production for his company, Technical Ordnance when he found a small town in South Dakota, called Clear Lake. George Cook, the mayor at the time, told Norm he had the perfect spot, a square mile of farmland on the north side of town. Norm liked that "perfect spot" and chose to build his facility there. In late June of 1988, at the invitations of George and local lawyer, Dennis Evenson (CSR committee member), Norm along with his wife Ann, and their 7-year-old son Ross, came out to check on the progress of the construction. That same week just HAPPENED to be the 42nd Annual Crystal Springs Rodeo. They parked their family Winnebago at the campground in town, and with the use of Denny's old Yellow Land Cruiser drove out and spent a Saturday night at the CSRodeo.

After that night, they were hooked. Norman finished building his plant, bringing dozens of jobs to Clear Lake, and immediately started sponsoring the rodeo, putting Tek-Ord, on a bucking chute for many years to come (see photo).

Then in 1992, Denny told Norm that the Crystal Springs' Ranch was for sale. Norm wanted to plant himself a little deeper into the area and jumped at the chance. He and his family have owned the CSRanch ever since, offering the use of the rodeo grounds to the rodeo committee.



We lost Norman on November 5th, 2024, at the age of 92. And although his and Ann's health have kept them from attending the rodeo for the last few years, his children, and his grandchildren will be a part of his rodeo for many years to come.

In memory of these 2 rodeo legends, the CSRodeo has placed a plaque at a new flag pole by the original CS Ranch House, turned rodeo museum. Stop and see the history.

Miss Rodeo South Dakota

Madison Arnold



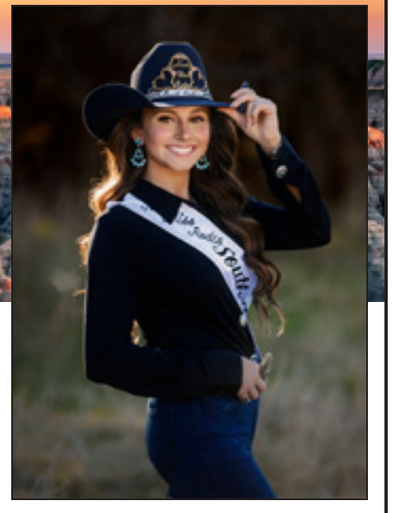
Where the wide-open plains meet the golden gleam of the World's Only Corn Palace, Madison Arnold, proudly calls Mitchell, SD, home. A recent graduate of the University of Minnesota, Madison earned a Bachelor of Science in Biology and a minor in Marine Biology. During her time, she balanced academics with athletics as an NCAA Division I athlete and completed neuroscience research at the University of Minnesota Medical School. Today, she serves her community as an EMT.

Madison's love for the Western lifestyle runs deep and it showed early on! When she was little, she kept her parents busy as she signed up for just about every discipline 4-H had to offer. Madison rode everything from reining, ranch riding, barrels, and poles to show jumping and hunt seat equitation, embracing every opportunity to learn and grow in the saddle. Her passion carried her into continued involvement with the American Quarter Horse Association, the National Reining Horse Association, the Cowboy Mounted Shooting Association (CMSA), and of course, rodeo! In 2025, Madison proved that hard work pays off when she earned the title of CMSA Level 1 High Point Champion and finished the season ranked among the Top 10 CMSA Rookies in the world.

Looking ahead, Madison is excited to see what 2026 has in store and is honored to represent the great state of South Dakota. She looks forward to traveling the state, meeting rodeo fans, and celebrating the Western way of life alongside the communities that make it so special. With gratitude for where she comes from and enthusiasm for the road ahead, Madison is proud to carry South Dakota's rodeo tradition with her every step of the journey and can't wait to see where the year takes her.

Teen Miss Rodeo South Dakota

Taryn Thompson



Taryn Thompson is the seventeen-year-old daughter of Mark and June Thompson from Groton, SD. She currently is online at Wessington Springs High School as a sophomore and is a member of the Groton Area Clay Target League. During 2024, Taryn was the Non-Pro Reserve Derby Champion and is the 2025 AQHA Youth World Champion in Cowboy Mounted Shooting. When Taryn isn't kicking up the dirt on her horse, Smarty, she likes to sew, spend time with her friends, and participate in her local youth group. Taryn hopes to attend Oklahoma State University in the near future.

She is also extremely excited to represent her title and meet new people at the Crystal Springs Rodeo!



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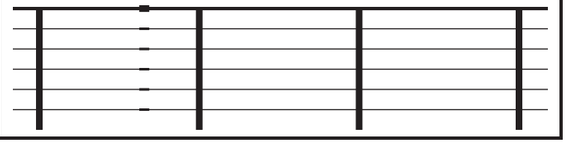
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Clear Lake

SATURDAY EVENTS

- **8:00-11:00 am** - American Legion Pancake Feed at the Community Center
- **10:00 am - 2:00 pm** - Black Fork Farms Distillery open for tours and tasting
- **10:00 am - 2:00 pm** - Clear Lake Cruisers' Car Show on Main Street
- **11:00 am - 1:30 pm** - Food fundraisers on Main Street
- **12:00 pm** - Clear Lake Pool Opens
- **2:30 pm - RODEO PARADE** on Main Street (note NEW time)
- After the parade, stop to meet and greet your favorite rodeo queens and bullfighters at the Chamber tent next to Lundy's.



Clear Lake has specials throughout rodeo week and has all your rodeo needs covered with a grocery store, coffee shops, a bakery, restaurants and bars, fun boutique shopping with lots of rodeo gear available, swimming pool with showers and a beautiful golf course. Come check us out!

ALL WEEK RODEO WEEK **Rummage Sales, Food Vendors, and Shops Open**

Check out the events and food fundraisers going on in Clear Lake through the week. Go to Facebook.com/ClearLakeSDChamber/

Complete Rodeo schedule can be found at CrystalSpringsRodeo.com

Thank you to Crystal Springs Rodeo 2025 Queens, Alison and Sedona!

CRYSTAL SPRINGS ★ EST. 1946 ★ RODEO



2026 Miss Crystal Springs Rodeo Contestant

Montana Martinson



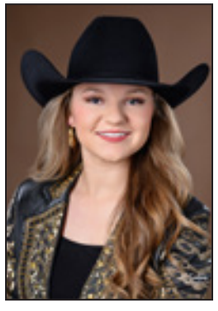
Montana Martinson is the 21-year-old daughter of Krishona and the late Chad Martinson from Otsego, Minnesota. She was raised on her family's farm, where she developed a deep appreciation for agriculture and the western way of life. Growing up raising commercial and registered Hereford cattle, along with horses and goats, she learned the value of hard work, responsibility, and dedication at a young age. Her upbringing instilled in her a strong work ethic and a passion for preserving the traditions and values that define the agricultural community. She is currently a student at North Dakota State University, majoring in Agricultural Economics with minors in Strategic Communications and Business Administration. Montana is actively involved in the Saddle & Sirloin Club and competes on the NDSU Rodeo Team in barrel racing and goat tying. Through these experiences, she has developed strong leadership, communication, and teamwork skills while building meaningful connections within the agriculture and rodeo industries. She is passionate about continuing to grow as both a competitor and an advocate for the western lifestyle. In addition, Montana is the owner of MMCowgirlCo, a small business where she designs and creates handmade western jewelry. Through this venture, she combines her creativity with her entrepreneurial spirit while reaching customers across the country. Her business reflects her passion for western fashion and allows her to promote the lifestyle she values in a unique and personal way. Montana is deeply committed to representing the sport of rodeo and the agricultural industry in a positive and authentic light. She is passionate about connecting with others, supporting local communities, and inspiring the next generation to become involved in agriculture and western sports. Through her experiences, she strives to be a role model who embodies integrity, perseverance, and a genuine love for the western way of life.



2026 Jr. Miss Crystal Springs Rodeo Contestant

Eva Healy

Eva Healy is the 18-year-old daughter of Scott and Mandy Healy from Hartford, South Dakota. She recently graduated from West Central High School and plans on attending North Dakota State University in the fall for Animal Science. In the future, she hopes to become an equine vet. She's passionate about the western way of life and aims to impact all those around her through positivity, education, and faith.



2026 Jr. Miss Crystal Springs Rodeo Contestant

Kinley Olson

Kinley Olson, the 17-year-old daughter of Kristin Olson, resides in Ainsworth, Nebraska where she enjoys creating new western fashions while embracing the tradition of the old west. The 4.0 student prioritizes learning and is eager to teach others. Through her rodeo queen career, she has had the privilege to teach others about the importance of the western way of life and the impact that rodeo has made on our world today. In her free time, you can find her operating her small herd of black angus cattle, making coffee at her local coffee shop, or simply reading a good book. After high school, she plans to attend Colorado State University where she'll pursue a degree in Agricultural Communications. Kinley's platform, "Don't Sell Your Saddle", encourages you to take the hard days with a grain of salt and have unwavering perseverance.

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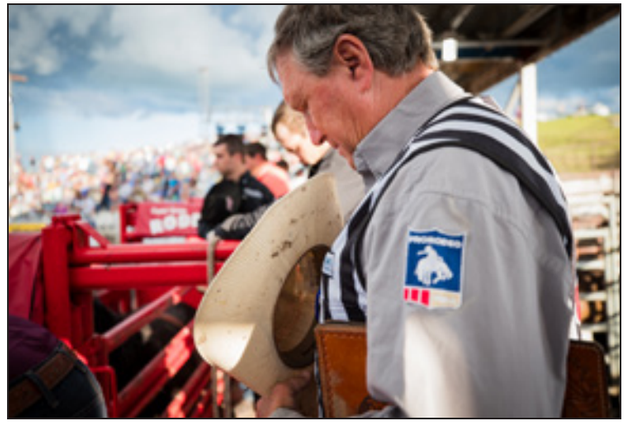
MASTER OF CEREMONIES

Appearing at the mike to bring you the blow by blow, buck by buck, rules, and entertaining facts about the PRCA and WPRA contestants, and to keep the show moving at a fast clip is our long-time favorite professional rodeo announcer, Steve Kenyon. Steve is now based in Gainesville, Texas with his wife Tracy, a barrel racer. In addition to announcing rodeos, he is host of Legends of the Hall podcast and also runs 8 Seconds Media where you can get all the professional rodeo updates.

RODEO STOCK, TIMERS, PRODUCTION, AND PICKUP MEN

Dakota Rodeos is back this year providing all the top notch stock, calves, steers, and behind-the-scenes support to keep the 80th rodeo action coming. Stock contractors work closely with the production team keeping all the events running smooth and provide the two pick up men you see riding the arena to rescue the cowboys and guide the stock.





PRO RODEO JUDGES

There are at least two judges at every PRCA rodeo who are trained to ensure that all results of competition and livestock welfare are followed. During the rough stock events, the judges are watching for the cowboy's control of the ride and how well his timing is synced with the animal's bucking motion, as well as other scored aspects of a ride that can be different on either side of the arena.







"THERE'S SOMETHING WOMEN LIKE ABOUT A PICKUP MAN!"

Pickup man
If the cowboy succeeds in staying on for the eight second ride, two mounted pickup men ride in to help the cowboy get off his horse safely. They release the strap around the horse's girth, or the flank strap, which does not hurt the horse, but encourages it to kick rather than hop or rear up.





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We'll see ya'all next year!

Save the dates... **JUNE 23-26, 2027**

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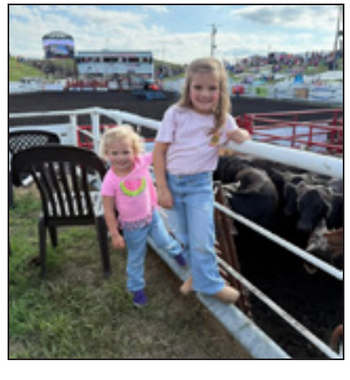
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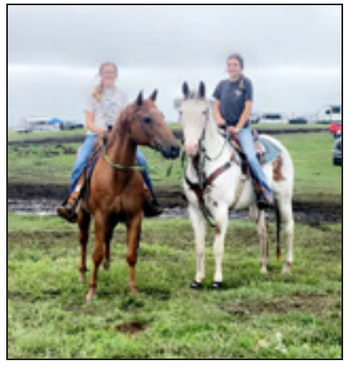
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